



**KUNSTVEREIN GLINDE e.V.**  
ART ASSOCIATION GLINDE

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Glinde, October 2023

**Invitation to apply**  
**FORMART 2024**

**30. International Art Exhibition**  
at Marcellin-Verbe-Haus, Glinde  
12nd – 14th of April 2024

Dear artists,

We are looking forward receiving your application!

To gain a fully understanding about concept and framework for next year's FORM-A(R)T we gathered all necessary information as followed:

For organizational reasons we ask you to submit your **complete application materials** latest **to the 30<sup>th</sup> of November 2023** (received by Art Association Glinde).

- **Only !!! Online application** under [www.kvglinde.de/foa-bewerbung](http://www.kvglinde.de/foa-bewerbung) (details page 3)

At the 38th Cultural weeks 2024, Art Association Glinde presents the 30<sup>st</sup> international art exhibition **FORM-A(R)T**. As in previous years, place of the exhibition will be the centrally located Marcellin-Verbe-Haus (community center) at Glinde.

The traditional Cultural weeks of Glinde are private initiated series of events of music, theater, literature and visual arts.

We understand the FORM-A(R)T as a meeting forum between artists and audiences and artists together.

#### **PARTICIPANT**

This invitation addresses primarily international and national artists from **northern Germany** as well as **neighbouring countries of northern Europe**.

Nevertheless, we do not restrict artists from other regions to participate and are looking forward for their applications too.

The Art Association is dedicated to an adequate presentation for each artist and their works. Therefore the **number of participants** will be **limited**. The number of participants is expected to be less than 50 exhibitors due to the corona pandemic-related conditions.

#### **TENOR / CONCEPT**

The aim is to exhibit a high artistic level while the FORM-A(R)T should in particular thrive on their international and artistic diversity. All kinds of visual arts are allowed. The FORM-A(R)T is not explicitly covered by a separate topic.

Exhibits at the FORM-A(R)T may be sold. The organizer has no financial interest in the sale. A color exhibition catalog will be printed

#### PLACE OF EXIBITION

Glinde with its roughly 18.000 citizens is located around 8 km east from the city limit of Hamburg and part of Schleswig-Holstein. It is directly connected by bus and metro to the city of Hamburg (Hamburg Transport Association). More information about Glinde you will find on [www.glinde.de](http://www.glinde.de).

**The experience of the past 29 international exhibitions have shown that despite the proximity of the exhibition site Glinde to the city of Hamburg, exposures predominantly attracted interest in regional areas (Counties Stormarn, Segeberg and Herzogtum-Lauenburg and the neighbouring Stormarn Hamburg districts).**

**The number of visitors from Hamburg and the metropolitan region as well as more remote districts in Niedersachsen, Schleswig-Holstein and Mecklenburg-Vorpommern is growing year by year but were yet under similar designed exhibitions in Hamburg. Visitors to the international exhibitions of the past 29 years were all knowledgeable and very interested.**

#### EXHIBITION BUILDING

The exhibition building is the Marcellin-Verbe-Haus which was constructed in the 60's and placed in the center of Glinde, right next to the Town Hall at the redesigned marketplace.

The two-story building is used as a community center. The ground floor houses the public library, the 2nd a hall with stage.

The **Marcellin-Verbe-Haus** is a **multi-purpose building** that was **not** built to art exhibition purposes. You should not expect a gallery moderate standard from the exhibition building. The walls throughout the bright rooms are equipped almost exclusively with hanging rail systems.

Wall areas and movable walls will be provided as presentation areas. Pedestals for sculptures, etc. are not available and need to be provided by you. In justified cases, tables may be used alternatively.

There are 2 larger rooms, 1 ballroom, 2 foyers and 1 hall foyer area available for use. On in total three floors in the exhibition building we provide approx. 600 m<sup>2</sup> exhibition space. All rooms - except for the hallway – have a window front page. The ballroom has two window areas (West and East) and almost no walls at all. Movable walls will be provided instead.

The organizer is committed to provide the hanging spaces to approximately **4,5 to 5,0 running meter for each exhibitor**. The space for sculptures and other objects is sized appropriately in relation to their size and number.

All movable and hanging spaces will be awarded new to each FORM-A(R)T. Repeatedly participating artists should **not** expect to receive their previous location.

#### AGENDA

Anticipated timetable:

Friday,	12.04.24	3 pm - max. 6.30 pm	(assembly)
Friday,	12.04.24	7.30 pm	(vernissage)
Saturday,	13.04.24	11 am - 6 pm	(exhibition open)
Sunday,	14.04.24	11 am - 5 pm	(exhibition open)
Sunday,	14.04.24	4.50 pm	(Audience Award "ARThur" ceremony)
Sunday,	14.04.24	5 pm - 7 pm	(disassembly)

**The organizer expects the exhibiting artists to attend the vernissage and opening times of the FORM-A(R)T.**

In exceptional cases where the exhibitor may not be able to be present in person, the **presence of a competent representative** is necessary to satisfy the art-buying and interested visitors.

The assembly and disassembly of ready prepared exhibits will be done by the respective artists or their representatives.

All materials needed for the construction of the exhibits (e.g. hooks, hanging material and platforms) as well as any required tools are not provided.

**The Art Association cannot provide human and material reconstruction aid.**

**The exhibits are not insured by the Art Association for the duration of the exhibition.**

#### AUDIENCE AWARD "ARThur"

The FORM-A(R)T-visitors choose a ballot to vote for their favorite among all the exhibiting artists. The artist who receives the most votes from the public will be honored with the Audience Award in the form of small sculpture "ARThur". The audience award no additional amount of money is connected.

The exhibiting artists and their families may not participate in the election. For violations of this requirement will lose all the exhibitors cast votes invalid.

#### ADVERTISING

It will be extensively advertised for the FORM-A(R)T 2024, particular in Stormarn area, Hamburg and parts of Schleswig-Holsteins. Experience has shown an outstanding support of regional print media for the exhibition.

In addition, the Art Association will approach daily newspapers in Hamburg, Schleswig-Holstein and Mecklenburg-Vorpommern for press releases and publication. PR information will be send to all radio stations in the greater Hamburg and Schleswig-Holstein as well as to TV stations for regional broadcasts. In addition, publications will be made on social media and PR publications will be given to event portals.

Posters and flyers will be installed at regional advertisement spots, a website will be set up and a color catalog printed.

Invitations will be sent to all members of the Art Association and important figures from the local and national.

Each approved exhibitors (with postal address in Germany) has 20 invitations for self shipping at his disposal. Those who want to use this option, mark these please on the application form. The invitations are expected to be sent at the month of March 2024.

## **SELECTION OF PARTICIPANTS**

In terms of a harmonious representation the organization will apply a conceptual selection of all applications that are in due time.

The result of our selection will be expected to stand around the middle of January 2024. All candidates will be informed about the result in writing- whether positive or negative.

## **PARTICIPATION FEE**

The Art Association does not receive any subsidies for the FORM-A(R)T. Financial support from sponsors is incalculable.

The Art Association Glinde thanks to his membership disposes only a minor annual budget. Therefore it is unfortunately forced to pass on some of the occurring to the participants. The **participation fee** amounts to **EUR 100,00** and will become due with a written approval. About payment due date (short-term) and banking information will be informed in the notification letter.

Please understand that the Art Association Glinde needs to insist on payments in due time.

Unfortunately we will be forced to withdraw each approved application, if the corresponding registration fee should not be paid on time.

## **APPLICATION**

Who would like to participate in the Form-A(R)T 2024 Glinde, please apply

**until latestest 30<sup>th</sup> November 2023 (date of receipt at the Kunstverein Glinde)**

**only Online** under [www.kvglinde.de/foa-bewerbung](http://www.kvglinde.de/foa-bewerbung) with the following documents:

1. **The fully completed application form** (s. Notes below)
2. **With 8 photos of your FORM-A(R)T-exhibits in original JPG format – please submit together with the Application Form. Every single File maximum is 1 MB!** (See explanation below).

### **Important additional information**

#### **1. Application form**

Please fill out the form completely. Mark on table "Description of FORM-A(R)T-Exhibits" in lines 1 and 2 your favorite for the illustration in the catalog. - Please formulate with a maximum of 250 characters a maximum of 3 sets the desired text for your catalog page. - Please use the filed "specific comments" for specific references to unique characteristics of your work (weight, etc.) or for any other concerns to the configuration of your movable and hanging spaces.

#### **2. Photos of your exhibits**

These **8 photos** are provided for the jury's work. The photos are also intended to be used for media PR, press work, catalog, internet and social Media. Therefore, please ensure in your own interests the best photo quality.

**Please note:** Only the 8 in the application presented works are approved for the FORM-A(R)T. However, the jury reserves the right to make a selection among the candidates exhibits in individual cases. Affected applicants will be informed accordingly. –

Experience shows that for larger exhibit formats the 4.5 - 5 running meter hanging space per exhibitor is not big enough for the 8 works from the application. In these cases, the applicants themselves have to select from among the approved exhibits.

**Please don't apply with photos of works that will not be shown on the FORM-A(R)T.** Photograph your exhibits please full frame (prints / painting with no visible frame, no background areas). Please provide the uploaded / stored photos with filenames on which the serial number of the application form is indicated. Please make sure that no accessories (a copyright logo, title information, data) are shown in the photos

### **And then some other - very important notes:**

- **Please don't send us your application documents in hard-copy!** (Online-application only!! - Nothing in paper!)
- **Please don't send us any originals of the works, no folders and no stapler whatsoever, no catalogs, brochures, etc.!**
- **All personal data from your application to be used only for internal purposes and not provided to third parties.**

## **IMPORT AND EXPORT OF EXHIBITS**

**For applicants from outside Germany, especially non-EU countries, the Art Association wants to explicitly point out to follow customs regulations.**

This may vary depending on country of origin and point of border crossing.

**Warning:** fulfillment of customs regulations may be associated with a large amount of time and sometimes significant financial expenses.

Therefore please inquire any details for customs regulations that apply to you in time!

Customs formalities, including the associated costs (e.g. fees, security deposits) are to be borne by the exhibitors themselves.

We ask for your understanding that the art association is not able to provide assistance in customs clearance!

#### **ACCOMMODATION FOR EXTERNAL EXHIBITORS**

Compulsory attendance of exhibitors or their representatives requires for external participants an accommodation close to the exhibition. The Art Association will therefore enclose a list of suitable accommodations.

**Cost for lodging and travel expenses will be covered by the participant.**

#### **INSPECTION OF EXHIBITION SPACE**

Basically an inspection of the exhibition spaces is possible.

Since the spaces are not public at all times and to everyone, a desired inspection of the exhibition spaces is only possible if accompanied by an authorized representative of the city of Glinde.

Therefore a prior appointment with the office of the Art Association is required. (Contacts see letterhead)

#### **FURTHER INFORMATION TO FORM-A(R)T**

For any further information regarding the exhibition please do not hesitate to contact the Art Association (Contacts see letterhead) For any inquiries by telephone please note that our office is only normally working days staffed from 10 am till latest 6 pm.

Those artists, who are unable to attend the FORM-A(R)T 2023, but would like to be invited the upcoming year, please write an informal letter. (E-mail or postcard)

**New! Please notice! - The 31. International Art Exhibition FORM-A( R )T will be held in 2026.**

If you know any further interested artists, please share their contacts with us. So we will be able to provide appropriate material to them.

**Please remember the date of the online-application deadline 30th November 2023!**

**We, the Art Association Glinde are looking forward to your letter!**

#### **Don't forget!**

**KUNSTVEREIN GLINDE e.V.**  
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**Attention !!!**  
**Deadline for application:**

**30th of November 2023**

(Date of receipt)